

Effective January 1, 2018

2018 BLACK AND WHITE DISPLAY ADVERTISING RATES

Page Size	1x	6x	12x	24x	52x
Full	\$8,390	\$7,590	\$7,220	\$6,690	\$6,470
Half	\$5,520	\$4,980	\$4,670	\$4,040	\$3,930
Third	\$4,255	\$3,930	\$3,610	\$3,290	\$2,870
Quarter	\$3,140	\$2,865	\$2,755	\$2,650	\$2,120
Sixth	\$2,450	\$2,145	\$2,020	\$1,785	\$1,560

2018 WORD RATES

Per word, per issue.
30 word minimum.

Frequency*	Regular Type
1x	\$9.04
2-4x	\$6.71
5x or more	\$6.50

*Ads must run consecutively

Full Page Color Rates

Four-color \$2,470

Half Page and Smaller Color Rates

Four-color \$1,370

Web Fee

Classified advertisers may choose to have their ads placed on NEJM CareerCenter (NEJMCareerCenter.org), the *New England Journal of Medicine's* physician career website, for a fee of \$160 for display ads or \$90 for classified line ads, per issue per advertisement. The Web fee ensures the ad will be online for a minimum of 21 days. The Web fee must be purchased for all dates of the print schedule. The decision to place your ad online must be made at the time the print ad is scheduled.

Typesetting

Typesetting services are available at additional cost:

Full-page	\$485
1/3 or 1/2 page or 8 1/2 to 15"	\$255
1/6 or 1/4 page or 3 1/2 to 8"	\$210

Closing Dates

Full page run-of-book ads close 27 days prior to the issue date. For fractional ad unit close dates, closing is 20 days prior to issue date.

Online Only Advertising Rates

For online only rates for both permanent and *locum tenens* packages, please contact a Classified Advertising representative at ads@nejmcareercenter.org, or call (800) 635-6991. Unless otherwise notified, furnished files will be destroyed.