Created by the editors of NEJM and specially designed to target young physicians, the NEJM Resident Briefing is a weekly email that delivers and summarizes two teaching topics. It serves as a powerful vehicle for advertisers trying to reach the captive audience of young physicians.

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The content of the NEJM Resident Briefing focuses on learning opportunities of interest to residents and chief residents. With the high percentage of jobseekers among these users, the NEJM Resident Briefing works as a highly targeted platform for recruitment advertisers.