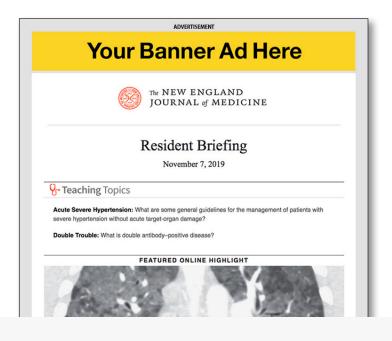
NEJM RESIDENT BRIEFING



Sponsor a weekly email message that young physicians ask to receive.



Created by the editors of NEJM and specially designed to target young physicians, the NEJM Resident Briefing is a weekly email that delivers and summarizes two teaching topics. It serves as a powerful vehicle for advertisers trying to reach the captive audience of young physicians.

Sponsors receive two messaging opportunities:

- A banner ad at the top of the email
- A "Featured Job of the Week" listing on the bottom of the email

Exclusively for registered, opted-in physicians

Distribution is EXCLUSIVE to registered NEJM.org medical students and residents who opt-in, guaranteeing a qualified and engaged audience for your message.

Built specifically to reach new physicians

The content of the NEJM Resident Briefing focuses on learning opportunities of interest to residents and chief residents. With the high percentage of jobseekers among these users, the NEJM Resident Briefing works as a highly targeted platform for recruitment advertisers.

