

**Sponsor a
weekly email
message that
young physicians
ask to receive.**



Created by the editors of NEJM and specially designed to target young physicians, the NEJM Resident e-Bulletin is a weekly email that delivers and summarizes two teaching topics. It serves as a powerful vehicle for advertisers trying to reach the captive audience of young physicians.

Sponsors receive two messaging opportunities:

- A banner ad at the top of the email
- A “Featured Job of the Week” listing in the middle

Exclusively for registered, opted-in physicians

Distribution is EXCLUSIVE to registered NEJM.org medical students and residents who opt-in, guaranteeing a qualified and engaged audience for your message.

Built specifically to reach new physicians

The content of the NEJM Resident e-Bulletin focuses on learning opportunities of interest to residents and chief residents. With the high percentage of jobseekers among these users, the NEJM Resident e-Bulletin works as a highly targeted platform for recruitment advertisers.