

Updated January 1, 2018

Let your ad travel to conferences, even if you can't!

Did you know that you can still reach physicians at conferences with your recruitment ad, even if you don't attend? The *New England Journal of Medicine* is distributed at major physician conferences throughout the year, offering FREE bonus circulation for your recruitment ads. Don't miss these key issues of NEJM that will reach thousands of physicians at conferences in 2018. Just run a paid ad in any of the issues listed below and your ad will get FREE bonus distribution at the NEJM booth, in the attendee bags, or in the media bin.

Conference	Date	Location	Booth Issue	Booth Issue Closing Date
American College of Cardiology (ACC)	March 10–12	Orlando, FL	March 8	February 15
Society of Hospital Medicine (SHM)	April 9–10	Orlando, FL	April 5	March 16
American College of Physicians (ACP)	April 19–21	New Orleans, LA	April 19	March 30
American Society of Clinical Oncology (ASCO)	June 2–4	Chicago, IL	May 31	May 11
ID Week	October 4–6	San Francisco, CA	October 4	September 14
American Society of Nephrology (ASN) Kidney Week	October 25–27	San Diego, CA	October 25	October 4
American Heart Association (AHA)	November 11–13	Chicago, IL	November 8	October 19
American Society of Hematology (ASH)	December 1–3	San Diego, CA	November 29	November 8

Schedule subject to change. Please contact your Classified Advertising representative for additional conference dates.

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